



# TRANSFORMATION ECONOMY TOOLKIT

*Practice the Ideas of **The Transformation Economy***

Designed to be used alongside Joe Pine's new book, **The Transformation Toolkit** translates its ideas, principles, and frameworks into **structured, actionable, and repeatable practice**. Where the book introduces transformation as a new basis of value, the Toolkit provides the guidance, sequence, and working surfaces required to apply it—individually or with others. It is the book, operationalized.

## What's included:

- **Hardbound 8×10 Workbook**  
Expanded frameworks, exercises, and templates—much of it not found in *The Transformation Economy*.
- **Eight Chapter-Aligned Tools**  
One self-facilitated module per chapter with references, instructions, worksheets, and outcomes.
- **Application Cards**  
Concise prompts and memory aids that drive idea development and decision-making.
- **Large-Format Transformation Maps**  
Visual working surfaces for understanding bigger concepts and plotting your course forward.



*Each Toolkit is housed in a handsome, durable leather portfolio case designed for repeated use in individual or group settings.*

Together, these elements guide readers from understanding transformation to creating **custom outcomes, offerings, and plans**—including a final bonus tool focused on how to charge for transformation offerings.

For leaders, consultants, and teams responsible for real outcomes, The Transformation Toolkit supports the most demanding phase of transformation work: **turning insight into sustained action**. It helps to focus thinking, make assumptions visible, and apply the book's frameworks directly to your own (or client's) business, offerings, and aspirations.

*The Transformation Economy* reframes what's possible; the Toolkit sets it in motion. Scan the QR code to the right to order The Transformation Toolkit for \$495 plus shipping. Each Toolkit is prepared to order and ships in about a week.



Visit <https://strategichorizons.com/integration> for a complete suite of resources to bring *The Transformation Economy* into your organization!